



COMMERCIAL PROPOSAL / 2026

A complete digital school.

One connected experience, from the first visit to the next lesson.



Online School Platform

Learn. Revisit. Grow.

MVR 225,000

Development investment

3 months complimentary standard post-launch software maintenance. Thereafter: MVR 8,000/month. External infrastructure/services: usage-based and billed separately.

Prepared by Samuga Creative. Commercial approval is pending. Prototype content, school records and subscription package prices are illustrative.



01 / WHAT YOU ARE BUYING

One platform. Five experiences.

A complete digital school platform with a public subscription website and role-based applications.

Discover and subscribe

Public Website presents subjects and packages; the subscription/payment engine connects verified payment to the correct learning access.

Learn and support

Student PWA brings lessons, documents, progress and the historical learning library together. Parent PWA connects linked children, subscriptions and requests.

Teach and manage

Teacher PWA supports class uploads and documents. School Admin Dashboard manages school users, packages, payments, learning content and approvals. PWA means a web app designed for phone and desktop use; app-store applications are excluded.

01

Public Website

Discover & subscribe

02

Role PWAs

Learn, support & teach

03

School Admin

Manage the school



02 / DISCOVERY & SUBSCRIPTIONS

Choose a plan. Start learning.

The journey: Public Website > package selection > payment > access activation.

Three demo packages

Focus: MVR 350/month for one subject. Explore: MVR 650/month for two subjects. Complete: MVR 950/month for all four subjects. These are illustrative prototype prices, not approved school tariffs.

Four demo subjects

Islam, English, Dhivehi and Maths. Package selection determines which subjects can be accessed while the subscription is active.

Rules before launch

The school approves final packages, billing periods, renewal rules, expiry handling, grace periods and refunds. Automatic card charging is not assumed. Historical access after subscription expiry requires an explicit policy.

01

Focus

1 subject / MVR 350

02

Explore

2 subjects / MVR 650

03

Complete

4 subjects / MVR 950



03 / PAYMENTS

Verified payment unlocks access.

BML checkout and bank transfer feed one clear subscription record.

BML checkout

The prototype simulates success, cancellation and failure. Production integration depends on merchant onboarding, available BML services, credentials and provider approval. Access activates only after server-verified payment confirmation.

Bank transfer

A parent or student submits a reference and receipt. School Admin verifies receipt of funds before activating access. Uploading a receipt alone does not activate a subscription.

Payment records

Payment status, subscription status and access status stay linked. Failed or pending payments remain visible for follow-up. Merchant fees and provider charges are separate; tax and refund treatment remain subject to commercial approval.

01

Choose package

Select entitled subjects

02

Verify payment

BML or bank transfer

03

Activate access

Start learning



04 / STUDENT PWA

Every lesson has a home.

A focused learning space that helps students continue where they left off.

Continue learning

See enrolled subjects, upcoming classes and recent lessons. Open a video, view its documents and record lesson completion.

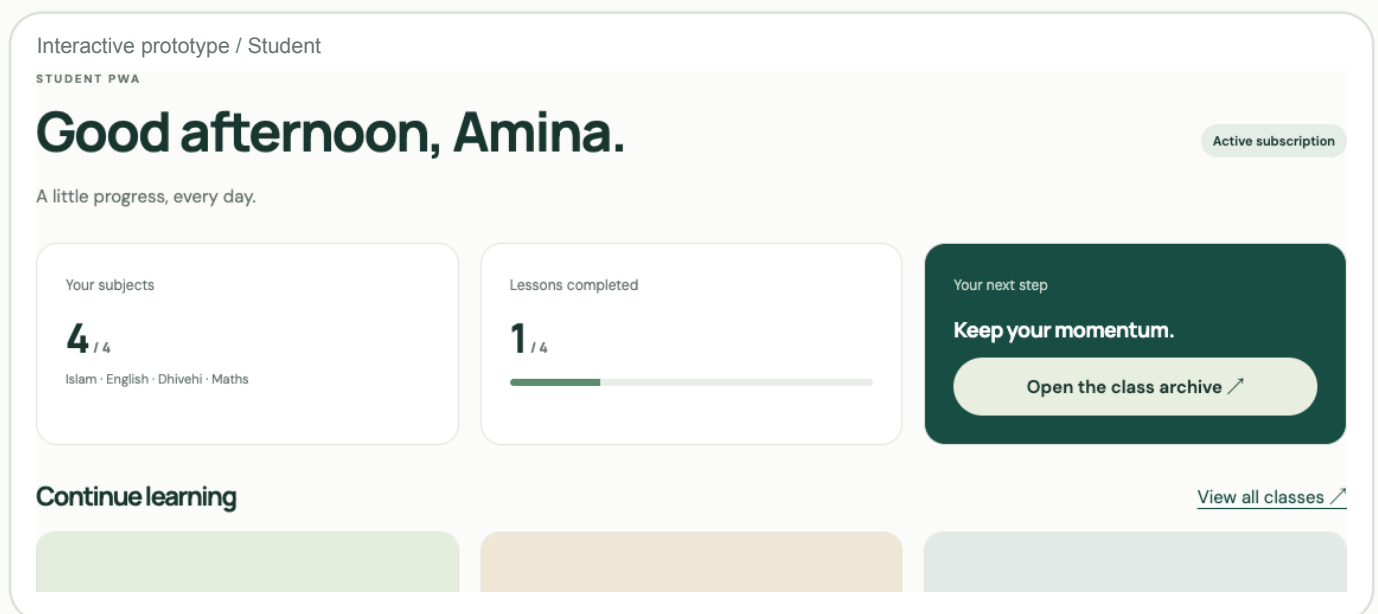
A clear learning history

Filter previous classes by subject and date. Follow progress across Islam, English, Dhivehi and Maths. Progress reflects platform activity and is not an examination or attainment guarantee.

Access with purpose

Paid lessons and documents follow the approved subscription entitlements. PWA installation and offline behaviour depend on the device; offline video downloads are not included in the working scope.

ILLUSTRATIVE PRODUCT EXPERIENCE





05 / PARENT PWA

A clear view for parents.

Linked children, learning progress and subscription decisions in one place.

See the essentials

Parents view linked children, current packages, subscription status and learning progress without entering the student workspace.

Review a request

A student requests a subject or package change. The linked parent reviews the request and approves or declines it with a comment. Approval records consent; it does not itself confirm payment or activate paid access.

A traceable outcome

Approved paid changes proceed to checkout or school processing. School Admin can review the request history. Parent-link verification, consent rules and which requests require staff approval must be agreed before launch.

ILLUSTRATIVE PRODUCT EXPERIENCE

Interactive prototype / Parent

PARENT PWA

Their learning. In view.

Welcome, Mariyam. Here is Amina's week.

AA **Amina Ahmed**
Linked child · Demo Grade 7

Learning progress

25%

Subscription

Complete

Active

REQUESTS

Stay part of the decision.

Review subject and package requests before a paid change.

Open parent requests ↗



06 / TEACHER PWA

Publish a class with confidence.

A guided path from a class recording to a useful learning resource.

Prepare

Choose subject, class title, class date and eligible package audience; add a video and supporting documents.

Process and review

Show upload and video-processing status. Publish only after required information and media processing are complete. Teachers manage their assigned subjects; the school approves final publishing permissions.

Build the library

Published classes join the historical learning library with searchable metadata and attached documents. The prototype simulates processing; it does not upload or host actual teaching files.

ILLUSTRATIVE PRODUCT EXPERIENCE

Interactive prototype / Teacher

TEACHER PWA

Make the next lesson count.

Welcome, Ms Aisha. Your teaching workspace.

Published demo classes

5

Subjects

4

Role permissions to be agreed

Your next class

Maths · Working with ratios

07 October · 16:00 · Demo timetable

Upload a class +

Your class library

Videos + documents

Class	Subject	Published	Status
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07 / SCHOOL ADMIN DASHBOARD

The school stays in control.

Day-to-day school administration, made clear.

Manage the school

Manage users and role access, linked parents, subject records, packages, classes, documents and subscription status.

Edit package pricing

Edit future package prices with a confirmation step. Existing paid periods are preserved in the proposed flow; renewal-price changes and notices require an approved school policy.

Resolve exceptions

Verify bank transfers, review payment failures and parent requests, and see administrative activity. School Admin is the client school workspace.

ILLUSTRATIVE PRODUCT EXPERIENCE

Interactive prototype / Admin

SCHOOL ADMIN DASHBOARD

A clear view of your school.

School workspace

Packages, payments and learning access.

Demo subscription

Active

Transfers to verify

0

Parent requests

0

Payment verification

School confirmation required

No transfers awaiting verification.

Try a bank transfer



08 / HISTORICAL LEARNING LIBRARY

Past classes. Present value.

A growing archive of videos and documents, organised for retrieval.

Find the right class

Search or filter by subject, class date and title. Open a video detail screen with teacher, date, duration and linked documents.

Keep learning connected

Video playback, lesson completion and document access follow the active entitlement policy. Archive visibility and archive playback access are separate decisions.

Agree retention

Archive duration, migration volumes, storage limits, backup retention and access after expiry require approval. No perpetual storage, unlimited viewing or unlimited historical migration is included.

ILLUSTRATIVE PRODUCT EXPERIENCE

Interactive prototype / Archive

HISTORICAL LEARNING LIBRARY

A lesson worth revisiting.

Find a class. Pick up where you left off.

All subjects

▼

All dates

▼

5 classes

Archive access follows your subscription

3/4

▶

Maths · Demo

3/4

▶

Maths · 24 min

Aa

▶

English · 18 min



Less routine work. Clearer exceptions.

Automate repeatable steps while keeping school decisions visible.

Payment to access

Verified payment updates the subscription, activates the correct access and creates a confirmation record. Bank transfers pause for staff verification.

Requests and content

Parent decisions update request status; paid changes wait for payment. Published, processed classes become available to entitled students with their documents.

Renewals and oversight

Configurable reminders and expiry checks support administration. Failures remain visible for staff follow-up. Notification channels, delivery fees, reminder timing and retry rules require agreement; no guaranteed delivery or autonomous financial decisions are promised.

01

Confirm

Verify the event

02

Update

Apply agreed rules

03

Escalate

Surface exceptions



Use each channel for its strength.

Recommended hybrid: secure paid streaming, public previews and optional messaging.

Secure streaming for paid content

Use authenticated, entitlement-controlled streaming for subscriber lessons. Access controls reduce casual sharing; they cannot promise to prevent screen recording or all piracy. Provider features and charges depend on selection.

YouTube for discovery

Use free previews and promotional lessons to help people discover the school. Unlisted links can be shared, so YouTube should not serve as the primary subscriber entitlement system.

Telegram for reach

Use notifications and optional distribution where appropriate. Forwarded files and links do not replace the platform subscription record. Do not use Telegram as the primary subscriber entitlement system. Channel automation and paid-content distribution rules require school approval.

01

Paid streaming

Controlled lesson access

02

YouTube

Free previews

03

Telegram

Optional notifications



11 / INFRASTRUCTURE

Viewing drives the bill.

Illustrative planning estimates, not fixed quotes.

Plan with usage

Video viewing hours matter more than registered-user count. Playback delivery, stored recordings, processing, databases, backups and notification services all contribute.

A simple planning example

1,000 learners watching 5 hours each create 5,000 viewing hours. The same learners watching 20 hours create 20,000 viewing hours. This is a usage illustration, not a provider cost calculation.

Separate from maintenance

External infrastructure/services: usage-based and billed separately. The ranges below are supplied planning assumptions, not verified provider tariffs, cost caps or guarantees. Actual costs may fall outside them; provider quotes and school-approved budgets are needed before launch.

Active users	Illustrative monthly planning estimate
100-500	~MVR 500-2,000/month
1,000-5,000	~MVR 2,000-10,000/month
~10,000	~MVR 8,000-20,000/month
~25,000	~MVR 15,000-40,000/month
~50,000	~MVR 30,000-100,000+/month

Illustrative planning estimates, not fixed quotes. Actual usage and provider pricing determine the bill.



12 / DELIVERY & PAYMENTS

Five milestones. One shared plan.

Development: MVR 225,000. Payments total 100%.

Delivery approach

Scope and design approval > core platform > role applications and library > payments and automation > testing and launch. Each milestone should have written acceptance criteria before commencement.

Timing and dependencies

Estimated development period: 2-4 months from final scope approval and project commencement. The timeline assumes timely client feedback, required content/documents, BML gateway access, and third-party integration availability.

Acceptance and payment

Milestone percentages and amounts are the current working proposal. Invoice due dates, tax treatment, acceptance periods and dispute handling require agreement. No automatic acceptance or late-payment penalties are proposed here.

Milestone	Payment	Amount
Commencement	30%	MVR 67,500
Core milestone	25%	MVR 56,250
Application milestone	25%	MVR 56,250
Payments/automation	15%	MVR 33,750
Launch	5%	MVR 11,250
TOTAL DEVELOPMENT		MVR 225,000



Software care, clearly separated.

3 months complimentary standard post-launch software maintenance.

After the included period

Thereafter: MVR 8,000/month. The intended standard scope is correction of reproducible defects in delivered software and routine compatibility/security updates within the agreed platform. Exact coverage, hours, start date and service process require approval.

Separate provider costs

External infrastructure/services: usage-based and billed separately. Streaming, hosting, storage, databases, messaging, domains, merchant fees and other external services are not covered by the maintenance fee. Provider invoices or usage reports should support the agreed billing arrangement.

No unlimited-support commitment

Feature additions, redesigns, content production, daily school operations, major migrations and third-party outages are excluded from standard maintenance. No 24/7 support, guaranteed response/resolution time or uptime SLA is included unless separately agreed.

MVR 8,000/month thereafter.

Software maintenance and usage-based infrastructure are separate cost categories.



A clear boundary protects delivery.

The working scope is the platform described in this proposal.

Excluded unless separately agreed

Native iOS/Android apps; live-class broadcasting infrastructure; video production; bulk historical content entry or migration; hardware; full examination/proctoring systems; payroll/accounting integrations; offline video downloads; and unlisted third-party integrations.

Change requests

Approve scope and acceptance criteria first. New features or altered requirements are assessed for cost and schedule impact and proceed only after written approval. Prototype demonstrations do not expand the agreed production scope.

Data and content ownership

Proposed principle, subject to contract: the school retains rights to its supplied content and school data and is responsible for permission to use it. Source-code transfer or licence, reusable components, third-party licences, export, deletion and handover terms must be agreed. No blanket IP assignment is implied.

Agree it. Price it. Then build it.

Scope changes require written cost and schedule approval.



Review the experience. Agree the scope.

Use the interactive review to turn feedback into clear decisions.

Screen-by-screen review

Mark each major screen Approved, Changes Required or Discuss and add comments. Export the final review summary for consolidation. Prototype feedback is stored in the current browser only; it is not shared, a legal signature or final contractual acceptance.

Commercial items to close

Confirm tax treatment; milestone acceptance and payment dates; schedule dependencies; maintenance scope and SLA exclusions; ownership/licensing; privacy and parent consent; refund/renewal/expiry policy; archive retention; provider billing and budget approvals.

Sign-off record

Client organisation: _____

Authorised representative: _____

Proposal version: SC-OSP-01 / 05 October 2026

Approved scope / agreed changes: _____

Signature: _____ Date: _____

Production commencement follows a separately agreed scope and commercial sign-off.

Review first. Sign off deliberately.

Approve the scope and commercial terms separately from prototype screen feedback.